

E G Carter & Co Ltd – Social Value Policy

E G Carter & Co Ltd is committed to delivering measurable and meaningful social value through the delivery of our projects. We recognise that public procurement is a key lever for creating wider public benefit and we embed social value into the way we plan, deliver and manage our work, ensuring that outcomes are relevant to the contract, proportionate in scale, and capable of being evidenced throughout delivery. This approach supports clients in achieving value for money while maximising benefits for local communities, the environment and the wider economy.

As a long-established, family-owned regional contractor operating across the Midlands, South and South West, we take pride in creating positive, lasting legacies in the communities where we work.

Our social value approach reflects the principles within the Procurement Act 2023, including the expectation that public procurement should maximise public benefit, promote transparency and integrity, and consider value in the round rather than cost alone. We respond to this by ensuring that social value is integrated across the full contract lifecycle, from early engagement and tender development through to contract delivery, monitoring and reporting.

We also align our activity with the United Nations Sustainable Development Goals (SDGs), using them as a recognised framework to guide responsible delivery. In practice, our projects most commonly support goals linked to quality education, decent work and economic growth, reduced inequalities, sustainable communities and climate action.

Social value is embedded within how E G Carter & Co Ltd delivers projects, rather than treated as an add-on. At the outset of each scheme, we identify project-specific opportunities that reflect the contract scope, location and local priorities. This enables us to set commitments that are clear, deliverable and outcome-focused, with defined measures and timescales so performance can be monitored throughout delivery.

We work with clients and stakeholders to shape appropriate commitments and delivery plans, and we coordinate delivery through our project teams and supply chain. Where specialist support is beneficial, we work with local partners to maximise impact and ensure activities are delivered safely, effectively and with genuine community benefit.

We deliver social value through practical activity that is integrated into day-to-day project delivery. We create opportunities for employment, skills and education through our workforce and local supply chain, including apprenticeships, training and structured work experience placements. We regularly engage with local schools and colleges through activities such as site visits, careers engagement and safety talks, helping to promote careers in construction and support future skills development.

Our approach also supports community resilience and wellbeing by working alongside local initiatives and charities, and by promoting health and wellbeing activity through site-based campaigns and engagement. We have a strong track record of supporting community causes and delivering local initiatives in the areas where we work, building positive relationships and creating tangible benefits alongside construction delivery.

We support local economies by prioritising local and regional sourcing where appropriate, strengthening local supply chains and supporting SMEs. Environmental responsibility is embedded within our construction practices, including a focus on waste reduction, efficient resource use and low-carbon delivery approaches, supported by our environmental management arrangements and project planning.

E G Carter & Co Ltd is committed to ensuring social value is measurable, transparent and accountable. For each project, we define commitments in a way that can be monitored, recorded and evidenced through delivery, using agreed measures and reporting approaches appropriate to the contract. We capture quantitative outputs alongside qualitative outcomes, supported by clear evidence such as attendance records, outputs delivered, case studies and stakeholder feedback.

We provide reporting at agreed intervals and use learning from delivery to continuously improve performance and strengthen outcomes for clients and communities.

Social value delivery is owned at project level and supported through central coordination to ensure consistency, quality and robust evidence capture. We regularly review progress, identify improvement opportunities and strengthen partnerships to enhance impact over time. This ensures that commitments remain deliverable, relevant and aligned to client objectives throughout the life of each contract

E G Carter & Co Ltd is committed to delivering social value that is embedded, proportionate and measurable. By integrating social value into planning, delivery and contract management, we support clients to achieve wider public benefit and ensure our projects leave a positive and lasting legacy beyond the built environment.

Signed:



Joshua Carter, Managing Director

Date: 19.6.26